

# DYNAMIC THERAPY

## PRIVATE PRACTICE, LIFE, AND CAREER PLANNING COURSE

### BROCHURE

Are you looking for more information on starting your own practice? Do you have a need for training in business? Do you want to learn about time management, healthcare, and/or finances?

If so, sign up to be a part of the 2nd cohort for our private practice, life, and career planning course. This hands-on, modern **live online course** (via Zoom) will help you kickstart your profitable, dream business. **Classes will begin Saturday, January 15th, and will reoccur weekly until Saturday, February 26th (7-weeks) from 10:00 am – 12:00 pm est.**

No matter where you are on your professional journey, our careful planning will help you reach your goals for only \$300! **The DEADLINE to submit your application is January 3, 2022.**

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#### COURSE DESCRIPTION:

This course is designed to provide participants with skills needed for life and career planning as well as the principles and practices necessary for developing and running a business.

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#### WHY IS THE COURSE OFFERED?

This course is designed to build confidence while providing the necessary tools to successfully navigate through challenges that may be faced in the participant's careers. The course is offered because there is a need for knowledge regarding business ownership, life, and career planning while matriculating through college. Participants will have the opportunity to engage and learn from a certified and licensed speech-language pathologist that has successfully managed a private practice.

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## WHY WAS THE COURSE CREATED?

Initially, the course idea began with graduate students in mind. Since the fall of 2019, the instructor has worked with 24 graduate clinicians from colleges and universities around the United States. Since then, he has always taken time to explain the ins and outs of private practice to the clinicians. Research has shown that this does not occur at other private practice externships. At Dynamic Therapy, graduate students are given the opportunity to learn what it takes to run a business from billing to scheduling. It's now time for others to learn as the content is too good for only a few students to experience.

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## LEARN MORE ABOUT THE INSTRUCTOR [HERE](#).

### **PROGRAM OUTLINE/TOPICS:**

Positive affirmations are very powerful because they can release you from negativity, fear, worry, and anxiety. When these affirmations are repeated over and over again, they begin to take charge of your thoughts, slowly changing your pattern of thinking and ultimately changing your life. Due to this, the program will consist of new affirmations weekly. Additionally, participants will create their own affirmations during each class.

#### **January 15, 2022: 10:00 am - 12:00 pm (120 Minutes)**

##### **I know a lot about private practice!**

- Types of private practices
- Starting a company
- Types of companies

#### **January 22, 2022: 10:00 am - 12:00 pm (120 Minutes)**

##### **I know how to write a business plan!**

- Biography
- About us
- Mission
- Vision
- Philosophy
- Services
- Pricing
- Team members
- Financing
- Name
- Logo
- Business license

#### **January 29, 2022: 10:00 am - 12:00 pm (120 Minutes)**

##### **I am compliant!**

- Documentation
- Billing
- Taxes
- Ethical and legal

<ul style="list-style-type: none"> <li>● Malpractice issues</li> <li>● Malpractice insurance</li> </ul>
<p><b>February 5, 2022: 10:00 am - 12:00 pm (120 Minutes)</b>  <b>I am a profitable business owner!</b></p> <ul style="list-style-type: none"> <li>● Garnering business</li> <li>● Standing out</li> <li>● Advertising the business</li> <li>● Contracting services</li> <li>● RFPs and Bids</li> </ul>
<p><b>February 12, 2022: 10:00 am - 12:00 pm (120 Minutes)</b>  <b>I am a dynamic business owner!</b></p> <ul style="list-style-type: none"> <li>● Insurance policies</li> <li>● Estate planning</li> <li>● Benefits</li> <li>● Budgeting</li> <li>● Quality of life</li> <li>● Organization</li> <li>● Time management</li> <li>● Building your credit</li> </ul>
<p><b>February 19, 2022: 10:00 am - 12:00 pm (120 Minutes)</b>  <b>I am an impressive professional!</b></p> <ul style="list-style-type: none"> <li>● Branding</li> <li>● Networking</li> <li>● Resume</li> <li>● Cover letter</li> <li>● Email etiquette</li> <li>● Professionalism</li> <li>● Dressing for success</li> </ul>
<p><b>February 26, 2022: 10:00 am - 12:00 pm (120 Minutes)</b>  <b>I have a Dynamic business plan!</b></p> <ul style="list-style-type: none"> <li>● Show and tell</li> </ul>

**LEARNER OUTCOMES:**

This course will create opportunities that assess knowledge, comprehension, application, analysis, synthesis, and evaluation.

As a result of this course, the participant will be able to:

- Describe the important considerations for coding and reimbursement for services and protecting client privacy. These include understanding the Health Information Portability and Accountability Act (HIPAA), obtaining a National Provider Number (NPI), and credentialing for Medicare, Medicaid, and/or private health insurance.
- Describe the nuances of service delivery, including providing telepractice service, hiring, and supervising.

- Identify established relationships with professionals and other business owners.
  - Identify their own unique interests, abilities, values, strengths, challenges, and technology needs.
  - Articulate short-term and long-term career goals.
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## **SPEAKER DISCLOSURES:**

### **Financial Relationships:**

Darius Thomas-Wallace does not have any financial disclosures to report.

### **Nonfinancial Relationships:**

Darius Thomas-Wallace serves as a board member and the treasurer for the National Black Association for Speech-Language and Hearing.

Darius Thomas-Wallace serves as a board member and the treasurer for the District of Columbia Speech-Language-Hearing Association (DCSHA).

For more information, please contact Darius Thomas-Wallace at (202) 743-3748.



**ASHA CE**  
**APPROVED PROVIDER**

**DC Speech-Language-Hearing  
Association**

Introductory Level

1.4 ASHA CEUs

### **Program Completion Requirements:**

Participants are highly encouraged to attend all sessions. Individuals who are not present for the full course will receive partial credit for the sessions they attend.

Examples Given: If a participant attends only 1 session, they will earn 0.2 ASHA CEUs. If a participant attends only 2 sessions, they will earn 0.4 ASHA CEUs, etc.

Please note that an ASHA CEU is a tenth of an hour. Thus, a one-hour course is equivalent to 0.1 ASHA CEU. In this 7-week course, the maximum ASHA CEUs translates to 1.4 ASHA CEUs (14 hours).