

# Dynamic Therapy Cooperative Course Policy

## Policy Statement

It shall be the policy of Dynamic Therapy that all courses offered cooperatively will meet the American Speech-Language-Hearing Association (ASHA) Continuing Education Board (CEB) Requirements.

## Purpose of Policy

1. To educate the cooperative organization about ASHA CEB Requirements
2. To articulate the responsibilities of the cooperative organization
3. To notify a group seeking to conduct a cooperative course that they must comply with all aspects of the cooperative course policy in order to make ASHA CEUs available for the course

## Definitions

**ASHA CEU Sentence**—a stand-alone sentence that must include the number of CEUs offered, the instructional level, and the content area.

**ASHA Approved CE Provider Brand Block**—the clearly identifiable trademark of ASHA Continuing Education's Approved Providers. The Brand Block is customized with the Approved Provider's name and includes a specific, unique graphic image and course information.

**ASHA Approved CE Provider**—an organization that has demonstrated (through application) that its policies, procedures, and process for the design, delivery, and evaluation of continuing education programs/courses meet ASHA CEB Requirements and offer continuing education that meets quality standards.

**ASHA CEB Requirements**—specifications that define a proven model for developing effective and valuable continuing education and training (CE/T) programs. The Requirements focus on *how* learning programs are developed, not *what* they cover; Requirements provide a framework of best practices.

**ASHA CEUs**—the unit of measure for professional development credit hours earned (1 CEU=10 hours; 0.1 CEUs=1 hour) through courses offered by ASHA Approved CE Providers and awarded by the ASHA CEB.

**Cooperative CE course**—a continuing education course offered jointly by an ASHA Approved CE Provider and a non-ASHA Approved CE Provider. Conducting a cooperative course with an ASHA Approved CE Provider is the only way a non-ASHA Approved CE Providers can offer a CE course for ASHA CEUs.

**Cooperative organization**—an entity that is not an ASHA Approved CE Provider.

## Procedure

1. The cooperative organization agrees to abide by all ASHA CEB Requirements.
2. It is the joint responsibility of the cooperative organization and Dynamic Therapy to ensure that the cooperative course meets all ASHA CEB Requirements.
3. Each potential cooperative course is examined on its individual merits. Dynamic Therapy reserves the right to refuse to enter into a cooperative agreement with a cooperative organization for any reason whatsoever, regardless of that organization's willingness to comply with this policy.
4. Dynamic Therapy must be involved in the planning and development of any cooperative CE course. A representative of the Approved Provider organization must review and approve the needs assessment process; the learning outcomes; design and content of the educational activity; instructional personnel disclosures; and final faculty selection and evaluation methodology.
5. Dynamic Therapy is responsible for interpretation and implementation of the ASHA CEB Requirements.

6. Dynamic Therapy must review and approve all materials associated with the cooperative course prior to advertising the availability of ASHA CEUs. Dynamic Therapy must be clearly identified as the ASHA Approved CE Provider. All promotional materials must be reviewed and approved by Dynamic Therapy prior to distribution and must contain the ASHA Approved CE Brand Block and required course information (instructional level and ASHA CEU amount).
7. Any financial and in-kind support solicited on behalf of the course must be made known to Dynamic Therapy. The cooperative organization shall provide full budgets and updates to Dynamic Therapy.
  - a. The cooperative organization in coordination with Dynamic Therapy must make all decisions regarding the allocation and disbursement of funds received from other organizations in support of the course.
  - b. The cooperative organization must maintain detailed written documentation of
    - names of organizations that provided financial and/or in-kind support,
    - the dollar amount received from each organization,
    - the monetary value and description of in-kind support received,
    - how the money and in-kind support were used.The cooperative organization must provide copies of this documentation to Dynamic Therapy
  - c. As a condition of receiving financial and in-kind support, a cooperative organization is not required to accept advice or services from contributing organizations concerning planners, instructional personnel, learners, course content, planning, implementation, or evaluation.
  - d. If payment for planners and instructional personnel is involved, it must come directly from the cooperative organization involved in course content development, not from other organization(s) providing financial or in-kind support for the CE course.
  - e. The cooperative organization may use financial or in-kind support received from other organizations to pay for travel, lodging, and other expenses for learners. The cooperative organization must manage the disbursement of this assistance.
  - f. The names of other organizations contributing financial and in-kind support must be disclosed to learners prior to the beginning of the CE course.
6. Dynamic Therapy must review and approve all materials associated with the cooperative course prior to advertising the availability of ASHA CEUs. Dynamic Therapy must be clearly identified as the ASHA Approved CE Provider. All promotional materials must be reviewed and approved by Dynamic Therapy prior to distribution and must contain the ASHA Approved CE Brand Block and ASHA CEU Sentence.
7. The responsibilities of the cooperative organization will be clearly enumerated in the Cooperative Course Agreement (Appendix A). Dynamic Therapy will withdraw from any cooperative course if the cooperative organization fails to meet its obligation in the agreement or fails to comply with this policy.
8. The cooperative organization agrees to ensure that only individuals who are eligible to earn ASHA CEUs are allowed indicate their desire to earn ASHA CEUs.
9. The cooperative organization agrees to send the final record of all participant attendance and course evaluation information to Dynamic Therapy.
  - a. Information needed to report course participation to ASHA (i.e., ASHA id, first name, last name, address, email address, ASHA CEUs and course completion date) must be sent to Dynamic Therapy within 5 days of the end of the course.
  - b. Course evaluation information must be sent to Dynamic Therapy no later than 5 days after the course ends.
10. Dynamic Therapy will maintain all information related to the course planning and registration for 7 years.
11. There is an initial cooperative fee for the first time the course is available to learners,
  - a. There is a subsequent offering fee each time the course is offered thereafter.
    - i. Live courses (in-person or web-based): Fee for each time the course is offered.
    - ii. Self-study courses (asynchronous): Fee is charged for each month the course will be available to learners. For example, a self-study available for 12 months would be charged the initial cooperative offering fee + 11 subsequent offering fees. Providers reporting through web calls are charged a single fee per calendar year for self-study cooperative offerings.

These fee(s) must be submitted to Dynamic Therapy when the completed Cooperative Course Agreement (Appendix A) is submitted.

## Cooperative Course Agreement Template—Appendix A

Dynamic Therapy is committed to ensuring that all jointly offered courses are planned and implemented in accordance with the American Speech-Language-Hearing Association’s Continuing Education Board Requirements.

**Instructions:**

1. The cooperative organization inserts dates into the “date to submit by” column below and sends this document along with the Cooperative Course Policy to Dynamic Therapy.
2. The cooperative organization reads the Cooperative Course Policy.
3. The cooperative organization completes the Cooperative Course Information section, reviews *Materials That the Cooperative Organization Must Submit* grid, and keeps a copy for its records.
4. The cooperative organization signs the Cooperative Course Agreement and returns it to the Provider.
5. The cooperative organization submits materials and applicable fees according to the timelines in the grid.
6. Dynamic Therapy reviews the materials and requests additional information, as needed.
7. Dynamic Therapy submits the cooperative course registration to ASHA CE according to Continuing Education Board deadlines.
8. The cooperative organization conducts the course.
9. Dynamic Therapy submits participant reporting information to ASHA CE according to Continuing Education Board deadlines.

A cooperative course will only be registered with ASHA CE if the conditions outlined in the Cooperative Course Policy and the responsibilities and timelines outlined below are followed. **The signed Cooperative Course Agreement must be returned to: Darius Thomas via email at Darius@WeLoveDynamicTherapy.com.**

**Cooperative Course Information:**

Name of cooperative organization:

Cooperative organization’s address:

Contact at cooperative organization:

Contact e-mail address:

Contact phone:

Title of course:

Date(s) course to be conducted:

Is this course a self-study?

Note: Self-studies require monthly offerings. There is a cooperative fee assessed for each month the self-study is available for ASHA CEUs.

**Attestation**

By signing this form, I agree to adhere to the Cooperative Course Policy and provide the requested information as specified above.

<b>Dynamic Therapy Representative’s Name</b>	<b>Date</b>	<b>Cooperative Organization’s Representative’s Name</b>	<b>Date</b>

## Materials That the Cooperative Organization Must Submit

Name of cooperative organization: \_\_\_\_\_

Material needed	Date to submit by	ASHA Approved CE Provider Comments
Signed Cooperative Course Agreement <ul style="list-style-type: none"> <li>• Fee charged by Provider (if appropriate)</li> <li>• Cooperative course and offering fees</li> </ul>		Submit 60 days before course.
Results of needs assessment		Submit 60 days before course.
Planner and instructional personnel disclosure forms and resolution description <ul style="list-style-type: none"> <li>• Forms completed prior to course planning</li> <li>• Changes to disclosures after course planning is completed</li> </ul>		Submit 60 days before course.
Course learning outcomes		Submit 60 days before course.
Time-ordered agenda (if enduring material/self-study, contact Darius Thomas via email at <a href="mailto:Darius@WeLoveDynamicTherapy.com">Darius@WeLoveDynamicTherapy.com</a> for guidance)		Submit 60 days before course.
If receiving financial or in-kind support, submit: <ul style="list-style-type: none"> <li>• Names of organizations providing financial and/or in-kind support,</li> <li>• Dollar amount received from each organization (if financial),</li> <li>• Monetary value and description (if in-kind),</li> <li>• How money and in-kind support will be used.</li> </ul>		Submit 60 days before course.
Draft promotional materials, including: <ul style="list-style-type: none"> <li>• Instructional personnel disclosure statements (one for each instructor),</li> <li>• Course content disclosure (if appropriate),</li> <li>• Financial or in-kind disclosure (if appropriate).</li> </ul>		Submit 60 days before course.
Final promotional materials (with required CE Brand Block and course information)		Submit 45 days before course.

Name of cooperative organization:

Material needed	Date to submit by	ASHA Approved CE Provider Comments
Description of how instructional personnel disclosure will be made available at the start of course		Submit 60 days before course.
Details on how satisfactory completion will be determined <ul style="list-style-type: none"> <li>• Attendance verification process</li> <li>• Tool(s) to assess achievement of learning outcomes</li> </ul>		Submit 60 days before course.
Program evaluation <ul style="list-style-type: none"> <li>• Tool(s)</li> <li>• Results</li> <li>• Analysis</li> </ul>		Submit 60 days before course.
Information needed to report course participation to ASHA (i.e., ASHA id, first name, last name, address, email address, ASHA CEUs and course completion date) for everyone who requested and is eligible for ASHA CEUs		Submit 60 days before course.

## Course Development Resources – Appendix B

**Accessibility guidelines:** <https://www.asha.org/CE/for-providers/Accessibility-Guidelines/>

**CEB requirements:** <https://www.asha.org/siteassets/ce/ce-provider-approval-requirements.pdf>

**Cooperative course guidelines:** [https://www.asha.org/ce/for-providers/cooperative\\_agreements](https://www.asha.org/ce/for-providers/cooperative_agreements)

**Eligibility to earn ASHA CEUs criteria:** <https://www.asha.org/form/eligibility-to-earn-asha-ceus/>

**Evidence-based CE resources:** [www.asha.org/ce/for-providers/EBCETutorialIntro/](http://www.asha.org/ce/for-providers/EBCETutorialIntro/)

**Fees:** [www.asha.org/CE/for-providers/Continuing-Education-Fees/](http://www.asha.org/CE/for-providers/Continuing-Education-Fees/)

**Learner outcome resources:** <https://www.asha.org/ce/for-providers/learner-outcomes/>

**Marketing courses to ASHA members:** <https://marketing.asha.org/audiences/ce-seekers/>

**Transparency resources:** [www.asha.org/CE/for-providers/admin/Resources-for-Implementing-Requirement-3/](http://www.asha.org/CE/for-providers/admin/Resources-for-Implementing-Requirement-3/)

- Course content disclosure: [www.asha.org/CE/for-providers/admin/Course-Content-Disclosure/](http://www.asha.org/CE/for-providers/admin/Course-Content-Disclosure/)
- Instructional personnel disclosure: <https://www.asha.org/ce/for-providers/admin/instructional-personnel-planner-disclosure/>
- Financial and in-kind disclosure: <https://www.asha.org/ce/for-providers/admin/course-financial-and-in-kind-support-disclosure/>
- Managing exhibits and advertising: [www.asha.org/CE/for-providers/admin/Management-of-Exhibits-and-Advertisements/](http://www.asha.org/CE/for-providers/admin/Management-of-Exhibits-and-Advertisements/)